



EVENT LOGO USAGE GUIDELINES

PREFERRED USE

DARK BACKGROUND



SECONDARY USE

LIGHT BACKGROUND



COLOR PALETTE

Echo Green CMYK 67-12-100-1 Pantone 369 Web #62A60A RGB 98-166-10	Park Gray CMYK 78-64-53-44 Pantone 432 Web #313d47 RGB 51-61-71	Ice Blue CMYK 78-64-53-44 Pantone 432 Web #313d47 RGB 51-61-71
--	--	---

Questions?

If you have questions regarding usage standards, please contact Justin Akins, Director of Creative Services at jakins@speedwaymotorsports.com

