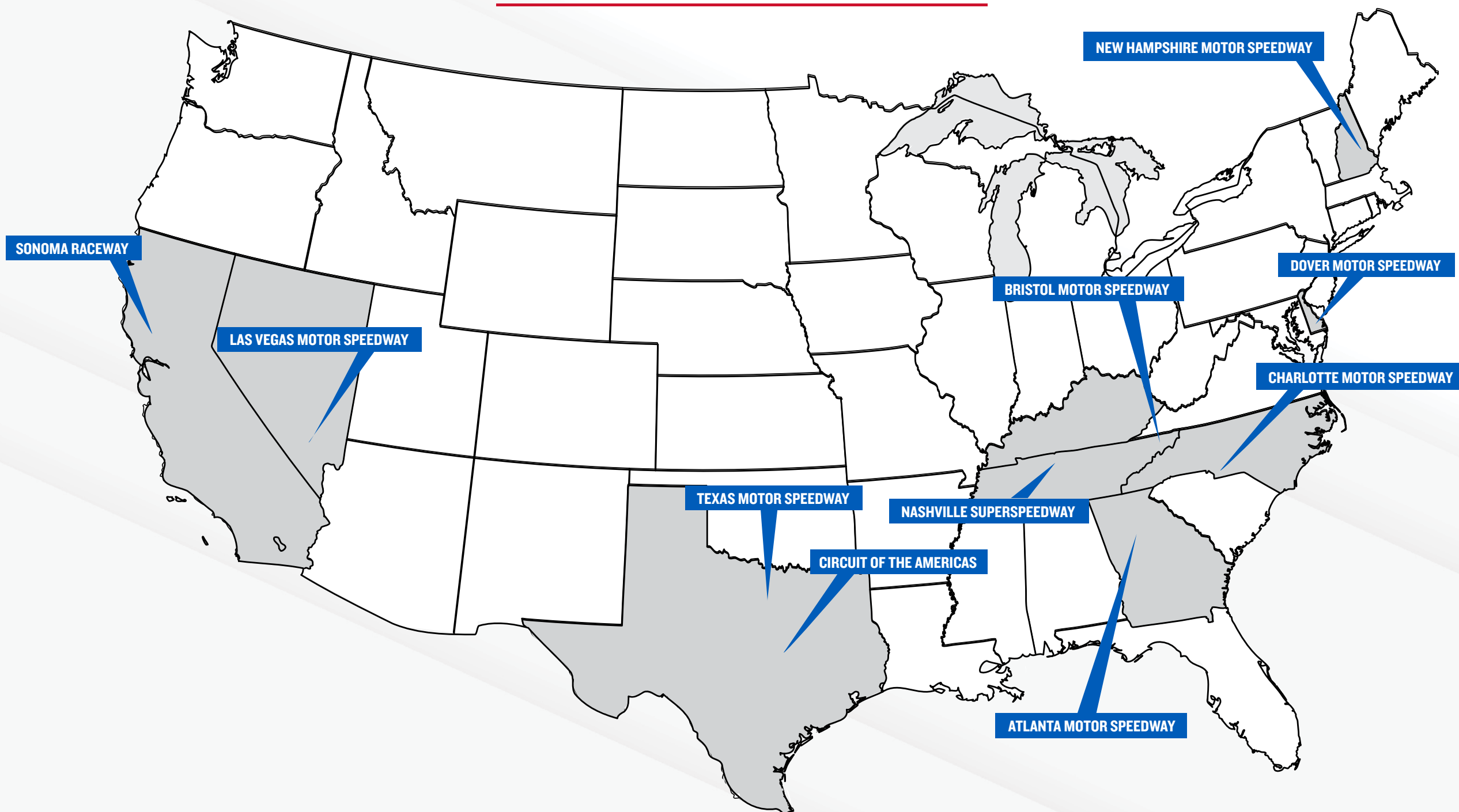




SPEEDWAY MOTORSPORTS



SPEEDWAY MOTORSPORTS



let us entertain you

From thrilling concerts and family-friendly festivities to remarkable racing action and unforgettable moments, Speedway Motorsports offers an unrivaled assortment of spectacular attractions throughout its world-class facilities.

A leading marketer, promoter and sponsor of motorsports entertainment, Speedway Motorsports through its subsidiaries, owns and operates the following premier facilities:

ATLANTA MOTOR SPEEDWAY

BRISTOL MOTOR SPEEDWAY

CHARLOTTE MOTOR SPEEDWAY

CIRCUIT OF THE AMERICAS

DOVER MOTOR SPEEDWAY

LAS VEGAS MOTOR SPEEDWAY

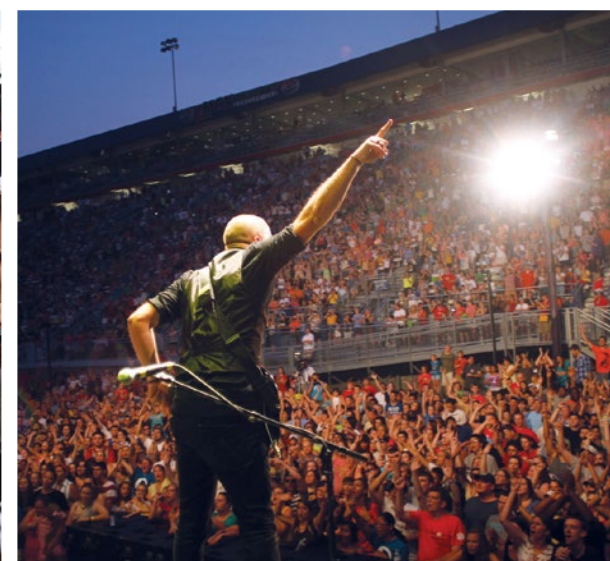
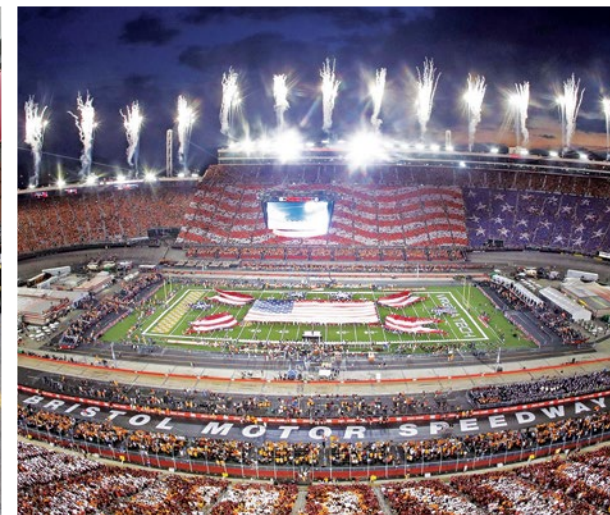
NASHVILLE SUPERSPEEDWAY

NEW HAMPSHIRE MOTOR SPEEDWAY

SONOMA RACEWAY

TEXAS MOTOR SPEEDWAY

Additionally, Speedway Motorsports provides souvenir merchandising services through its SMI Properties subsidiary; manufactures and distributes smaller-scale, modified —racing cars and parts through its U.S. Legend Cars International subsidiary; and produces and broadcasts syndicated motorsports programming to radio stations nationwide through its Performance Racing Network subsidiary.



a storied past



first 600 mile
NASCAR Race

1960



first sports facility in America
to offer year-round living
accommodations with 40
condominiums high above turn one
at Charlotte Motor Speedway

1984



acquired
Atlanta Motor Speedway

1990



publicly traded on
the New York
Stock Exchange

1995



Texas
Motor Speedway
opened

1997



Las Vegas Motor
Speedway acquired

1999

1959

construction
begins at
Charlotte Motor
Speedway



1975

Bruton Smith
takes over as
Chief Executive



1988

the first exclusive,
members-only private club
to be constructed at a
motorsports facility



1992

first superspeedway
night race



1996

acquired Bristol Motor
Speedway and Sonoma
Raceway





acquired
New Hampshire
Motor Speedway

2007



Speedway TV debuts at Charlotte
Motor Speedway

2011



"Big Hoss"
debuts at Texas Motor
Speedway

2013



battle at Bristol –
largest crowd to ever
watch a football game

2016



first ROVAL™ Race
at CMS

2018



acquired
Dover Motor Speedway
& Nashville Superspeedway

2021

2006

first motorsports facility
to host the world
premiere of a major
motion picture



2008

first four-lane
NHRA dragway



2013

Electric Daisy Carnival



2016

"Colossus TV"
debuts at
Bristol Motor
Speedway



2016

Bruton Smith inducted into
the NASCAR Hall of Fame



2021

first NASCAR
race at COTA





Atlanta Motor Speedway

Bristol Motor Speedway

Charlotte Motor Speedway

Circuit of the Americas

Dover Motor Speedway

Nashville Superspeedway

New Hampshire Motor Speedway

Las Vegas Motor Speedway

Sonoma Raceway

Texas Motor Speedway

Speedway Children's Charities

Performance Racing Network

SMI Properties

an innovative future

Through cutting edge developments like Charlotte Motor Speedway's ROVAL™, Bristol Motor Speedway's NASCAR Cup Series dirt race and the addition of NASCAR's first races at Circuit of the Americas – Speedway Motorsports continues to build on its status as a groundbreaking leader in the sports and entertainment industry.

The world's highest levels of stock car racing, dirt track racing and drag racing join spectacular concerts, extraordinary car shows and splendid, affordable family entertainment at Speedway Motorsports' iconic venues. The company known for its "famous firsts" continues to put "FANS FIRST" at every event on the calendar.



ATLANTA

Located on 850 acres in Hampton, GA, just 25 miles south of downtown Atlanta **ATLANTA MOTOR SPEEDWAY** is one of the country's top sports, corporate, family and entertainment venues. Since holding its first NASCAR national series race in 1960, Atlanta Motor Speedway has become a premier facility for multiple forms of racing in addition to a wide range of other events which have included concerts, family gatherings, business conventions and the Georgia State Fair. Atlanta Motor Speedway is Georgia's largest sporting venue, with an arena footprint of over 100 acres and 45,000+ seats.

OVERVIEW

located on 850 acres

High-banked 1.5 mile lighted quad-oval

2.5 mile road course on-site

permanent seating for 45,000+

AMENITIES

Bootleggers with outdoor patio deck

60+ luxury suites with
seating for over 3000 guests

46 condominiums overlooking
the speedway

Club One seating for 1000 guests
and a roof top observation deck





2.9+ MILLION
fans follow our
tracks on social media





BRISTOL

OVERVIEW

located on 670 acres

0.533 mile lighted, high-banked,
concrete oval speedway

permanent seating for 146,000

¼-mile lighted dragway with
permanent seating for 20,000

AMENITIES

170 luxury suites with
seating for 6450 guests

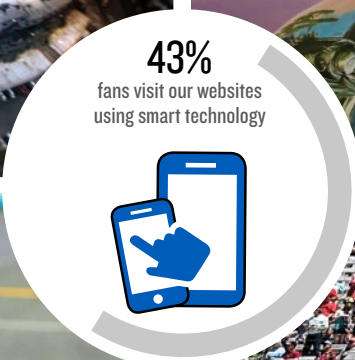
unique hospitality options featuring Bristol Club, Tap
Room & Lounge, Turn 1 Tavern, SuperFan Suites,
Busch Banks & Brews, Sugarlands Shine Roof at
Turn 4, Apex and The Sky Bar

Dragway premium options include Bruton's Suite,
Thunder Valley Club and the Tower Suite Lounge

ColossusTV, world's largest outdoor,
center-hung, 4 side video display

The Last Great Colosseum is a hostile high-banked, half-mile circuit where tempers flare and sparks fly under the Appalachian moonlight.

As one of the most iconic venues in sports **BRISTOL MOTOR SPEEDWAY** can provide electric experiences to partners unlike any other place in the US.





CHARLOTTE

OVERVIEW

1,300 acres

1.5-mile oval

four-lane dragway

state-of-the-art .4 mile clay oval

grandstand seating for 80,000+ people

INTERIOR ROAD COURSES

standard – 1.14 miles

ROVAL® – 2.28 miles

AMENITIES

16,000 square foot HDTV

140+ luxury suites with
seating for over 6500 guests

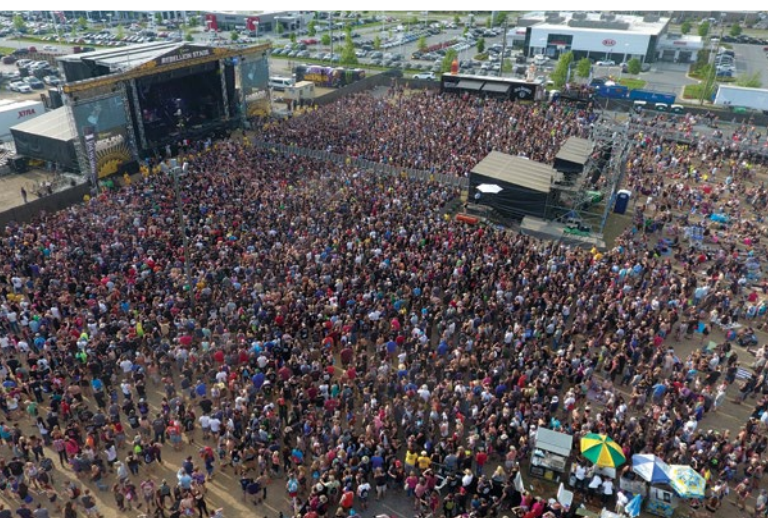
52 condominiums
overlooking the speedway

The Speedway Club with exclusive
dining and entertainment

For more than 60 years, **CHARLOTTE MOTOR SPEEDWAY** has set the standard in motorsports entertainment for fans of all ages. Charlotte Motor Speedway is the only race vacation destination where fans can immerse themselves in the heart of NASCAR country. Visitors can attend one-of-a-kind race spectacles such as the Coca-Cola 600 and the Bank of America ROVAL™ 400; take behind-the-scenes speedway and race shop tours; explore the NASCAR Hall of Fame; and drive a real stock car.



6.3 MILLION
unique website visitors







CIRCUIT OF THE AMERICAS

Courtesy of Speedway Motorsports, race fans experience an unforgettable weekend of NASCAR in Austin, Texas when the NASCAR Cup Series, Xfinity Series and Camping World Truck Series race at the **CIRCUIT OF THE AMERICAS**.

OVERVIEW

1,500 acres

3.41-mile road course

AMENITIES

50,000 permanent seats

20 VIP Suites

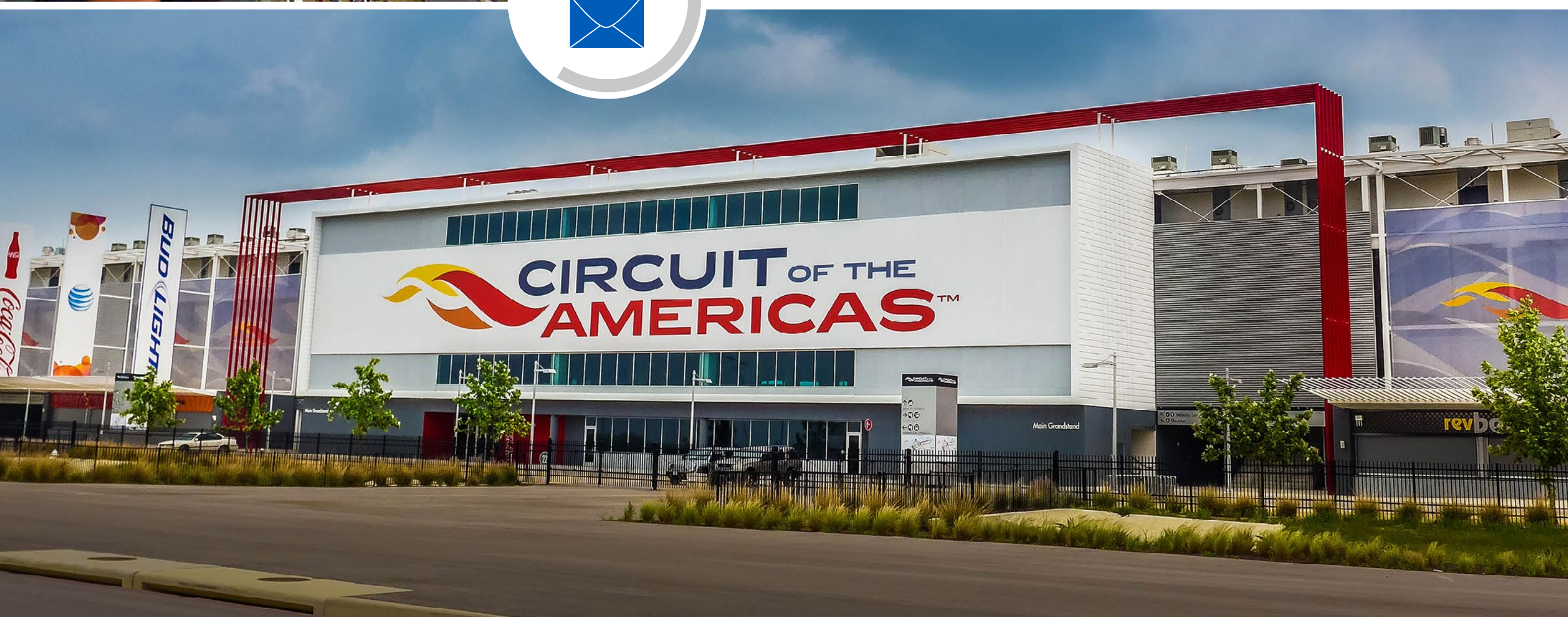
32 Loge Boxes

12 Public Lofts





+1.5 MILLION
active email accounts



DOVER

The world's fastest one-mile oval, **DOVER MOTOR SPEEDWAY** has hosted more than 100 NASCAR Cup Series races since its debut in 1969. Earning the moniker of “The Monster Mile” for the fierce challenge it provides America’s best race teams and equipment, Dover Motor Speedway’s unique layout thrills drivers and fans alike and is a must-see attraction to any mid-Atlantic vacationers and visitors.

OVERVIEW

700+ acres

1-mile concrete oval

Banking: 24-degree turns / 9-degrees front & backstretch

Famous Monster Mile trophy awarded to race winner

Seating for 54,000 fans

AMENITIES

Velocity: 120-person public suite overlooking the Speedway

39 total luxury suites available on race weekends

Unique hospitality options:
Premier Frontstretch, Turn 3 Experience,
Infield Hub and Pit Road Lookout

Hosted Firefly Music Festival since 2012

Next-door neighbor is Bally’s Dover
Casino Resort.





LAS VEGAS

Not only does the 1,000-acre property include 10 diverse racing venues, it is also equipped with modern amenities that make stellar meeting locations for groups of all sizes. **LAS VEGAS MOTOR SPEEDWAY** features a plethora of opportunity for any business looking for a one-of-a-kind experience for staff or clients. With more than 1,400 event days a year, Las Vegas Motor Speedway is a beehive of nonstop activity and the perfect location for your next event.

OVERVIEW

located on 1000+ acres

1.5 miles lighted, asphalt, tri-oval superspeedway

1.1 mile infield road course 2.4-mile outside road course

four-lane dragway, 1/4-mile dragstrip & 1/8-mile dragstrip

1/2-mile dirt oval

3/8-mile paved asphalt oval

go kart track & off-road course

permanent seating for 75,000

AMENITIES

101 luxury suites with seating for 5000+

Club Level positioned in the front stretch

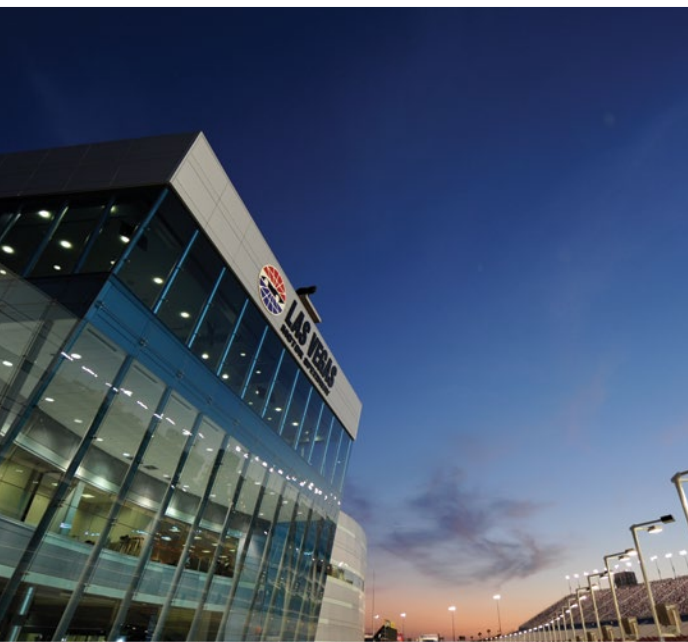
Draft Bar with outdoor patio deck

Loge Level

Neon Garage

Blackjack Club

LOCALiQ Digital Center



Speedway Motorsports
entertains
5+ MILLION
guests annually





NASHVILLE

OVERVIEW

1.33-mile D-shaped concrete oval

Banking: 14 degrees in turns,
9-degrees in frontstretch,
6-degrees in backstretch

infield 1.5-mile road course

Unique Gibson guitar trophies
awarded to race winners

permanent seating for 25,000 fans

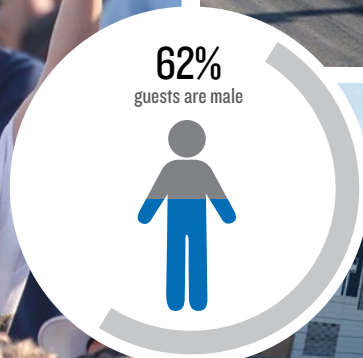
AMENITIES

18 luxury suites available on race weekends

Unique hospitality options:
Pit Road Vistas, Pit Road Experience,
and Turn 4 Lookout

35 miles from downtown Nashville

On Father's Day 2021, the NASCAR Cup Series returned to Middle Tennessee for the first time in almost 40 years with the Ally 400 at **NASHVILLE SUPERSPEEDWAY**. Fans, industry leaders and the media lauded the facility, which sat dormant for close to a decade before a yearlong renovation effort that concluded with the Speedway hosting its first NASCAR weekend since 2011. Nashville Superspeedway is Middle Tennessee's home for music and entertainment and Music City's exclusive home for NASCAR events.



NEW HAMPSHIRE

As New England's largest sports and entertainment facility **NEW HAMPSHIRE MOTOR SPEEDWAY** hosts die-hard fans from across the Northeast and Canada during its NASCAR Cup Series race weekend in July. The speedway also co-hosts Laconia Bike Week and is home to the Loudon Classic, the nation's longest-running motorcycle race.

OVERVIEW

located on 1,100 acres

1 mile asphalt oval

1.6 mile road course

largest sports facility in New England

permanent seating for 55,000

AMENITIES

22 luxury suites

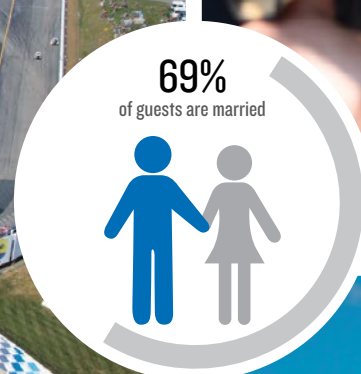
with seating for 1,360

unique hospitality options

including Granite Ledge and

Track Bar





SONOMA

Nestled in the heart of California's Wine Country and boasting some of the finest entertainment options and racing in all of motorsports. **SONOMA RACEWAY** has an annual schedule headlined by NASCAR Cup and NHRA event weekends.

OVERVIEW

located on 1,600 acres

2.50-mile, twelve turn road course

¼-mile dragstrip

¾-mile, 16-turn karting center

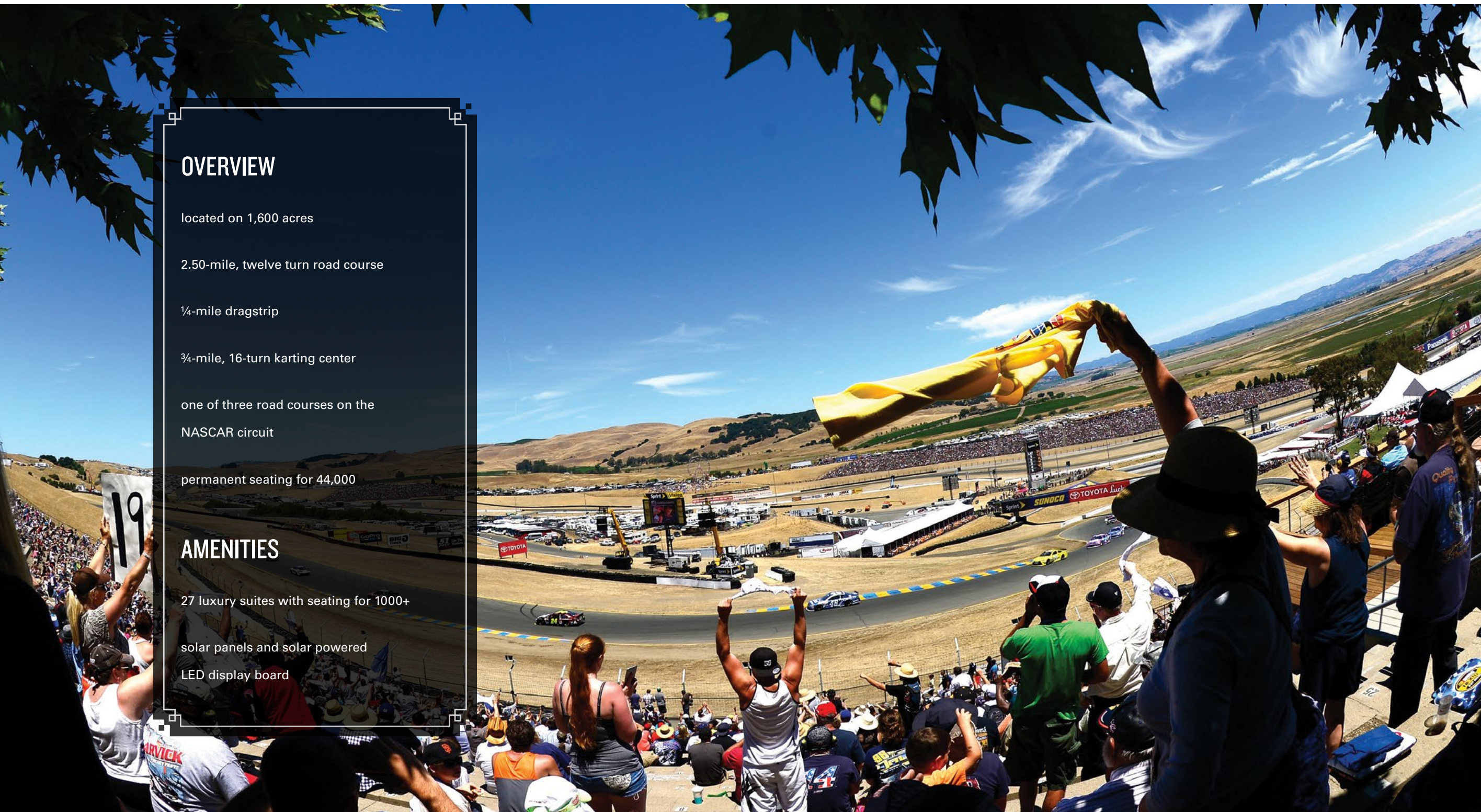
one of three road courses on the
NASCAR circuit

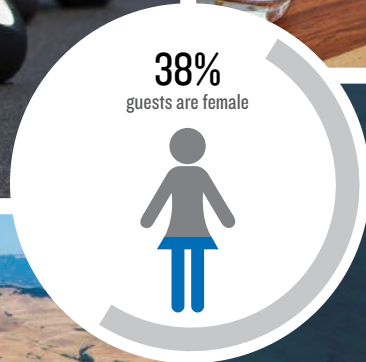
permanent seating for 44,000

AMENITIES

27 luxury suites with seating for 1000+

solar panels and solar powered
LED display board







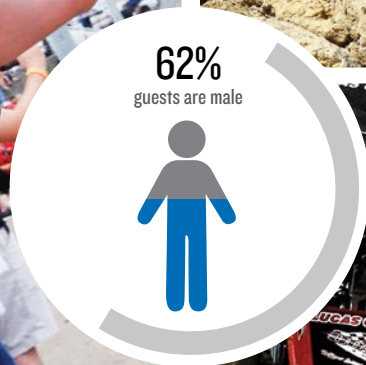
OVERVIEW

- located on 1,500 acres
- 1.5-mile asphalt quad-oval
- infield 2.5-mile road course
- 4/10-mile lighted dirt track
- permanent seating for 137,000

AMENITIES

- 144 luxury suites with seating for 9000+
- 76 condominiums overlooking the speedway
- the Speedway Club with exclusive dining and entertainment
- Big Hoss, the world's largest HDTV

Everything is bigger in Texas and **TEXAS MOTOR SPEEDWAY** is no exception. From double-header IndyCar races in May to two of NASCAR's most highly attended race weekends. Texas Motor Speedway hosts the premier NASCAR All-Star race with a million dollars on the line followed up by another NASCAR weekend in late October. The property celebrates racing and its fans in a big way and features the 20,000 square foot Big Hoss TV, the largest free-standing TV in the world.





U.S. LEGEND CARS INTERNATIONAL

Grassroots racing was changed forever when the first Legend Car was unveiled In April of 1992 at Charlotte Motor Speedway. Legend Cars are 5/8-scale, fiberglass, full-fendered versions of the famed NASCAR Modifieds driven by legendary drivers such as Fireball Roberts, Buck Baker, Curtis Turner, Speedy Thompson and Banjo Matthews. The nimble machines were designed to provide the racing world with the ultimate “spec” series consisting of affordable, fun-to-drive race cars.

In the 25-plus years that have passed since their introduction to the racing community, Legend Cars have blossomed into one of motorsports’ most popular forms of entertainment. The cars are suitable for all sorts of racers. Aspiring drivers as young as 12 can climb into Legend Cars and learn the basics of short-track competition. Many of NASCAR’s top stars – including Dale Earnhardt Jr., Kurt and Kyle Busch, and Joey Logano – honed their skills In Legend Cars before progressing up the ranks.



SPEEDWAY CHILDREN'S CHARITIES

Speedway Children's Charities (SCC) is a non-profit 501(c)(3) organization that provides funding for hundreds of non-profit organizations throughout the nation to help assist children in need. Our vision is that every child has the same opportunities no matter what obstacle they are facing.

SCC is more than just a fundraiser. Our local chapters are partners in change, working with a broad range of people and organizations to identify and resolve pressing issues dealing with children in their communities.

Because of the unique conditions in every community, the issues Speedway Children's Charities address are determined locally. Challenges ranging from learning disabilities, broken homes, and childhood cancer are on the agenda for the local chapters of SCC and the numerous non-profit organizations they support.



PERFORMANCE RACING NETWORK

The Performance Racing Network (PRN) is one of two NASCAR licensed multi-broadcast radio networks which markets, produces and distributes motorsports programming 365 days a year. PRN broadcasts 13 NASCAR Cup Series races, 12 NASCAR Xfinity Series events and produces Fast Talk, The O'Reilly Auto Parts Pit Reporters, Garage Pass and zMAX Racing Country.



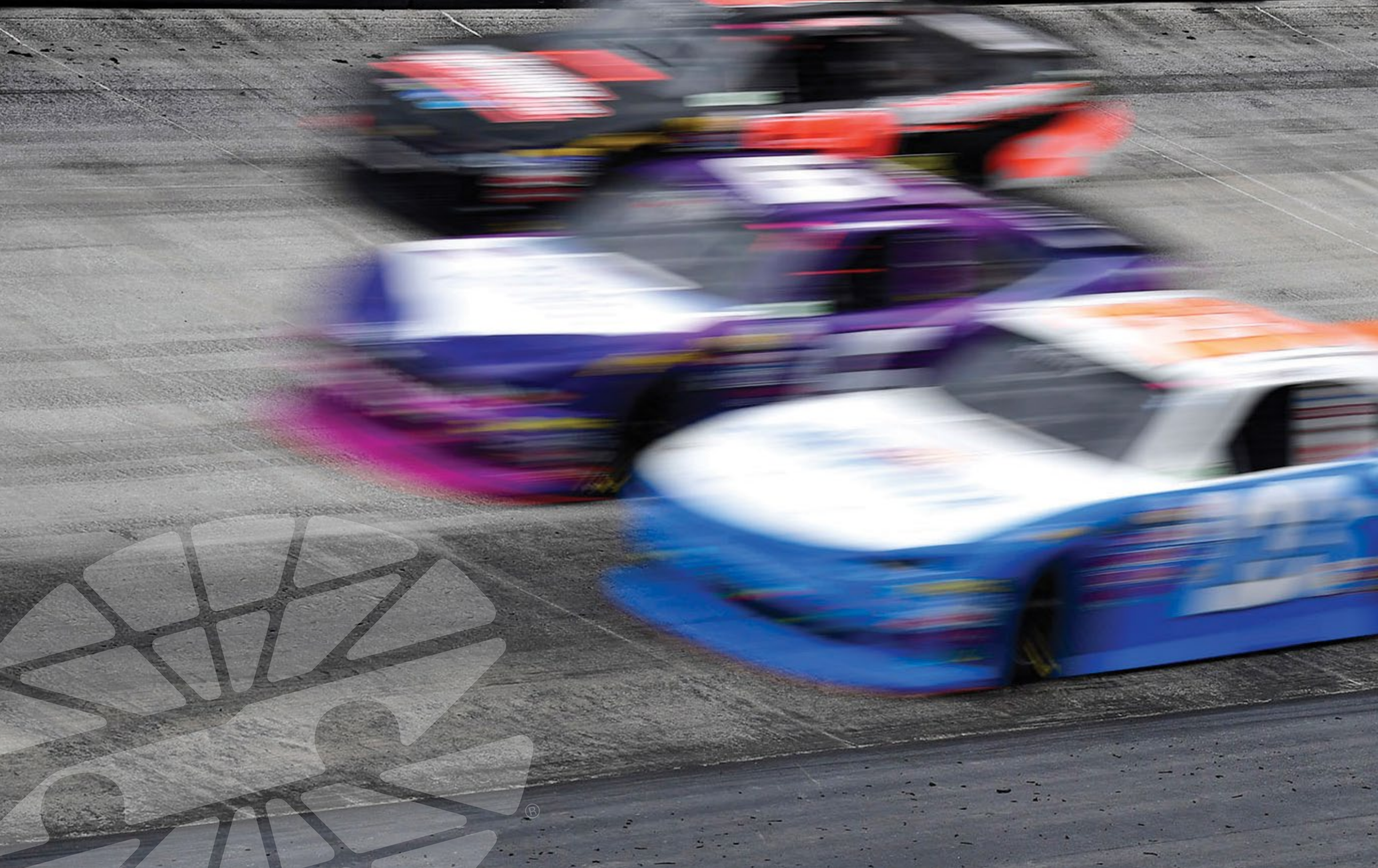
SMI PROPERTIES

SMI Properties employs an extensive, full-service art department with the capability to control a project from concept to finished product. Specialized artists utilize state-of-the-art computer software and production equipment capable of producing the highest quality, cutting edge designs available, with an expertise in a wide variety of licensed designs.

SMI Properties’ graphic artists and separation specialists are routinely called upon to create multi-color, high-end simulated process prints for a wide variety of corporate sponsors. In addition, licensor requests and changes can be expedited because of SMI Properties’ ability to produce complete color separations in-house, just steps from the production facility.



THE LAST GREAT C





Speedway Motorsports | PO Box 600, Concord NC 28026 | speedwaymotorsports.com

**KEVIN
CAMPER** Chief Sales Officer
kcamper@speedwaymotorsports.com | 702-210-4190

**BRAUN
SMITH** SVP, Business Development
braun.smith@speedwaymotorsports.com | 704-208-8894

**NAYSAN
GRAY** SVP, Business Development
ngray@speedwaymotorsports.com | 702-210-2876

**JOHN
COX** Vice President, Business Development
jcox@speedwaymotorsports.com | 704-619-1028

**MATT
BETTENCOURT** Business Engagement Executive
mbettencourt@speedwaymotorsports.com | 864-497-1800